

DESIGN & PRODUCTION SPECIFICATIONS

TRIM SIZE: 8.5" x 11"

BLEED is .125" all around: 8.75" x 11.25"

- Keep all text at least .25" away from trimmed edge;
- on BOTTOM of inside page .5" away from trimmed edge to avoid conflict with folio.

PHOTOSHOP:

CMYK color settings; U.S. Web Coated (SWOP) v2 profile.

All files should be 300 dpi; b&w must be grayscale; Dot Gain 20%

EXPORTING PDF FOR PUBLICATION FROM InDesign:

Use High Quality Print setting;

Compatibility: Acrobat 5 (1.4)

Don't include profiles

FILES FORMATS ACCEPTED:

From InDesign or Quark Xpress:

PDF

From Photoshop:

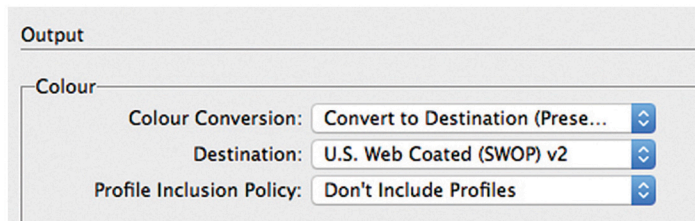
JPEG; TIFF - must be flattened

DELIVER FILES TO:

thedobermannetwork@gmail.com

- E-mail, file must be smaller than 10 MB if sending from AOL
- HighTail (YouSendIt)
- Using our ftp server, directions upon request.

If you have any production questions, please contact
Leslie Hall, thedobermannetwork@art-workz.com



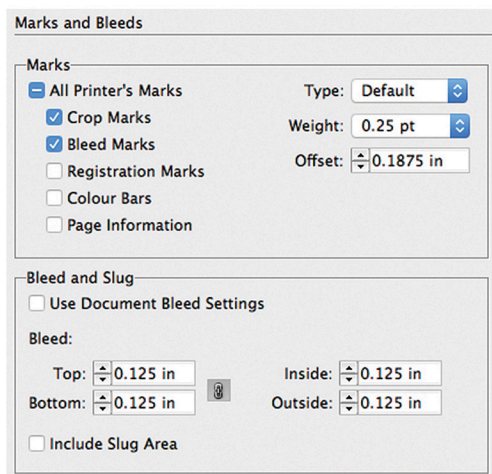
Output

Colour

Colour Conversion: Convert to Destination (Prese... ▾

Destination: U.S. Web Coated (SWOP) v2 ▾

Profile Inclusion Policy: Don't Include Profiles ▾



Marks and Bleeds

Marks

All Printer's Marks Type: Default ▾

Crop Marks Weight: 0.25 pt ▾

Bleed Marks Offset: 0.1875 in ▾

Registration Marks

Colour Bars

Page Information

Bleed and Slug

Use Document Bleed Settings

Bleed:

Top: 0.125 in Inside: 0.125 in

Bottom: 0.125 in Outside: 0.125 in

Include Slug Area