



AMY'S ATTITUDE

A DECADE OF EXCELLENCE, A CENTURY OF LEGACY: The Grand Finale of *The Doberman Network*

Ten years. It is a milestone that feels both incredibly long and entirely fleeting. For a decade, *The Doberman Network* has had the distinct privilege of serving as a storyteller, a historical record, and a digital hearth for the Doberman Pinscher community. We have chronicled the triumphs in the ring, the quiet dedication of breeders, the brilliance of handlers, and the profound loyalty of the dogs who capture our hearts.

But every great story deserves a spectacular final chapter. This fall, *The Doberman Network* will publish its final issue.

While it is bittersweet to say farewell to the fancy, we are choosing to go out not with a whisper, but with a celebration of historic proportions. This fall doesn't just mark the end of our decade-long journey; it aligns perfectly with a monumental milestone for our breed: the **100th Anniversary of the Doberman Pinscher Club of America (DPCA) National Convention**. A century of excellence, tradition, and passion is culminating all at once, and we are throwing the ultimate celebration on the printed page.

Our final issue is designed to be a timeless keepsake—a historic anthology that every Doberman enthusiast will want on their coffee table for decades to come.

A DECADE IN REVIEW: WHAT'S INSIDE

To honor the community that built us, this final issue will feature an unprecedented **10 Years in Review** retrospective. We are diving deep into our archives to bring you a visual and narrative feast:

- **A Gallery of Legends:** We will be reprinting every single magazine cover from the past ten years. It is a breathtaking visual timeline of the dogs who defined an era.
- **The Vault Unlocked:** We are bringing back some of our biggest, most impactful feature stories and interviews, giving them a permanent home in this definitive edition.
- **A Century of the National:** In honor of the DPCA's 100th National Convention, we will look back at the legacy of the event that binds our community together year after year.

This isn't just a magazine; it is a time capsule of our collective passion.

SHOWCASE YOUR LEGACY: AN INVITATION TO BREEDERS, OWNERS, AND HANDLERS

We want this issue to be the absolute biggest, most comprehensive edition we have ever printed. To achieve that, we need *your* voice, your history, and *your* dogs.

This is an open invitation to the entire fancy—breeders, owners, and handlers alike. Whether you are a preservation breeder who has dedicated forty years to the breed, an owner celebrating a cherished companion or a new champion, or a handler who shared an unforgettable bond with a special dog in the ring, **this space is yours**.

Showcase your top winners, pay tribute to your foundation sires and dams, or celebrate the future generation. Let the world see the blood, sweat, and tears that have kept the Doberman Pinscher at the pinnacle of the canine world for over a century. This is your chance to etch your kennel name and your dogs into the final, permanent record of *The Doberman Network*.

AN UNPRECEDENTED CELEBRATION DEMANDS UNPRECEDENTED INCENTIVES

We want to lower the barrier for entry so that everyone can participate in this historic send-off. To encourage mass participation and help you build the grandest spreads imaginable, we are offering incentives:

The Power of Five: For every five paid advertising pages you book, you will receive **one full page entirely free**.

Whether you want to design a multi-page retrospective of your breeding program, collaborate with clients on a handler showcase, or dedicate a beautifully designed spread to a once-in-a-lifetime dog, this incentive is designed to give you the maximum real estate to tell your story.

THANK YOU TO OUR DOBERMAN FAMILY

As we prepare to close this chapter, our hearts are overflowing with gratitude. To our subscribers, our advertisers, our contributors, and our cheerleaders: **thank you**. Thank you for trusting us with your milestones, your heartbreaks, and your victories. Thank you for welcoming us into your homes and your kennels. *The Doberman Network* would be nothing without the vibrant, fierce, and dedicated community that stands behind the breed.

The DPCA National Convention has spent 100 years proving that the Doberman community is unmatched in its resilience and commitment to excellence. We are honored to have spent 10 of those years walking alongside you.

Let's make history together one last time. Let's make this final issue an unforgettable monument to the dogs we love. Reserve your pages today, book your spreads, and let's give the fancy a farewell it will never forget.

SECURE YOUR PIECE OF HISTORY

Premium pages for this historic final issue is limited and is already filling quickly.

To take advantage of the **Buy 5, Get 1 Free** incentive, or to discuss custom layout designs for your kennel retrospective, please contact us immediately. Let's make your legacy permanent.

DEADLINE SEPTEMBER 1ST